



**2012 PRINCETON AIR SHOW  
 SOUVENIR PROGRAM ADVERTISING**  
 Princeton Air Show 2012 – Saturday July 21, 2012

The Souvenir Program brings the air show schedule; incredible aircraft photos and air show facts to our patrons. We strive to create a vibrant, polished publication where a tastefully placed advertisement will be highly visible.

The 2012 Program consists of 20 pages on heavy weight glossy paper all in full-colour.

<b>Page Option</b>	<b>Size</b>	<b>Cost</b>
Inside front cover	8 3/8" W x 10 3/4" H (trim) <i>Add 1/8" for bleed</i>	\$500.00
Full page	8 3/8" W x 10 3/4" H <i>no bleed</i>	\$375.00
1/2 page	7 3/8" W x 4 3/4" H <i>no bleed</i>	\$275.00
Business card	3 1/2" W x 2" H <i>no bleed</i>	\$50.00

Materials submission:

- CMYK colour, PDF at 300 dpi+
- For an additional charge we can design your ad
- Materials **must** be submitted no later than June 1, 2012

